

# Shaping the Next Decade of Cost Engineering

Exclusive Industry Event | November 5, 2025 | Munich Urban Colab

Connect with 70+ experts shaping the future of Cost Engineering

Reserve your spot →



“We're bringing the best in the industry together to define what comes next.”



**Sasan Hashemi**  
CEO & Co Founder, Tset



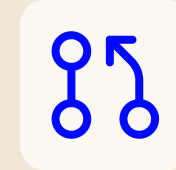
**Dr. Gerd Sauermann**  
CPTO, Tset



# Who Is This Event For?



**Cost  
Engineers**



**Strategic Supply Chain  
Management professionals**



**Digital Transformation Experts  
in Manufacturing**



**Purchasing Leaders  
& Executives**



# Why Attend This Event?



**Opening Keynote**  
Tset's view of the Future of Cost Engineering



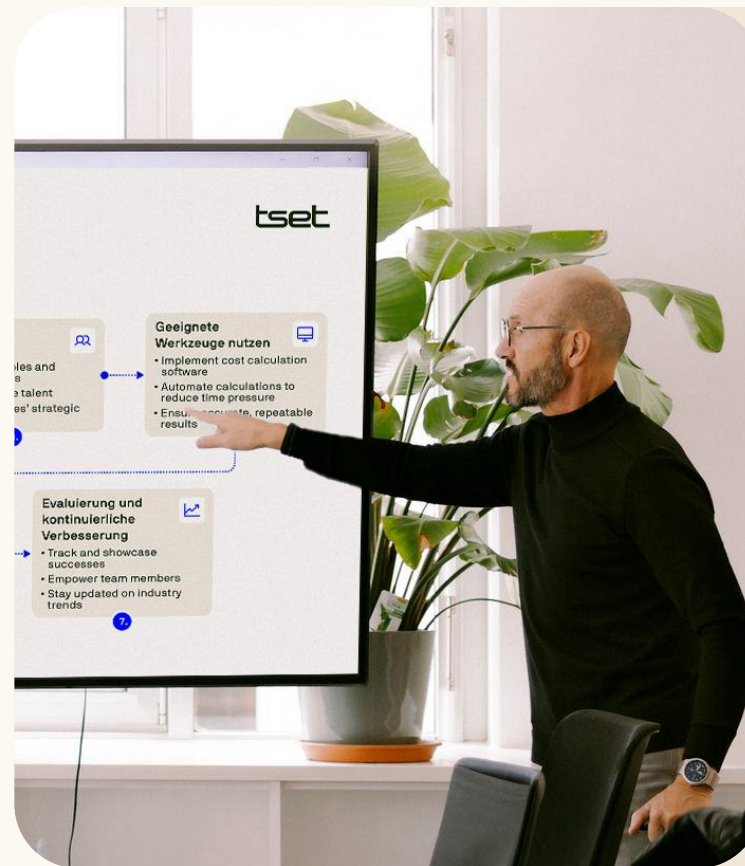
**Panel Discussion**  
Industry thought leaders in open discussion



**Real Use Cases from Top Manufacturers**  
Leading the shift to smarter cost control



**Networking**  
New perspectives & contacts to stay up to date



**Exclusive Insights**  
Learn from BMW, AGCO, Brose, and KTM



**All in One Afternoon**  
Real-world strategies from top manufacturers



# Speakers



**Dr. Markus Storer | BMW Group**  
Cost Engineering, Datamanagement,  
Digitalization



**Olli Harkoma | AGCO**  
Global Director Supplier Cost and Tooling  
Engineering



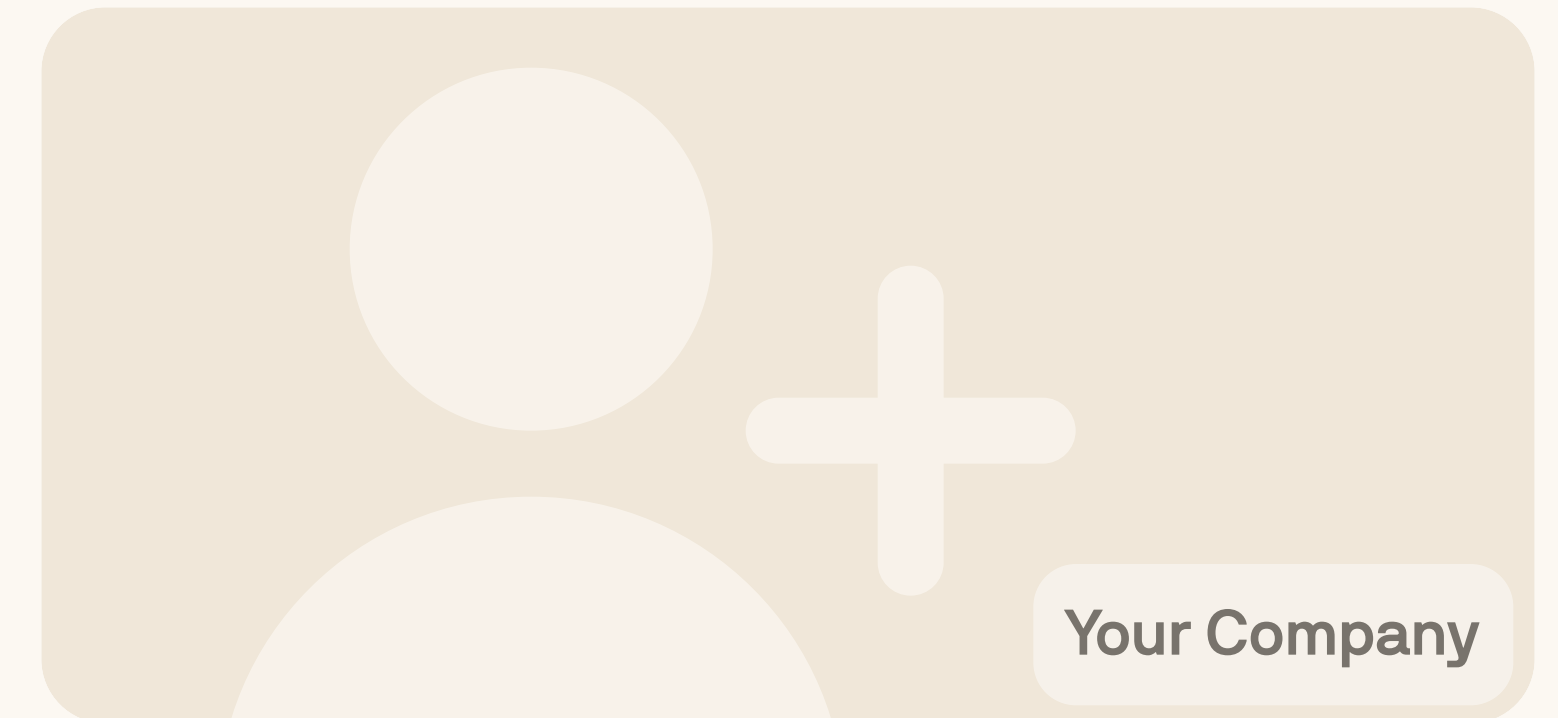
**Jürgen Gumpinger | KTM**  
Vice President Strategic  
Supply Chain Management



**Falk Schröter | TE Connectivity**  
Sr. Manager Cost &  
Value Engineering



**Michael Nankemann | PEM RWTH Aachen**  
Group Lead Electric  
Drive Production



**Be our guest**  
Contact us if you are interested  
in joining our panel



# Agenda

13:00 – 13:25

Arrival & Welcome

13:30 – 13:55

## The Future of Cost Engineering

Trends, Risks & Actions for the Next Industrial Decade

Sasan Hashemi,  
Tset  
Dr. Gerd Sauermann,  
Tset

14:00 – 14:25

## How BMW Uses Master Data Service for Non-Tset Applications

Christoph Starringer,  
BMW Group  
Markus Storer,  
BMW Group

14:30 – 14:55

## Organizationally Integrated Cost Engineering

Falk Schröter,  
TE Connectivity

15:00 – 15:25

Coffee Break & Networking

15:30 – 15:55

## Cost Engineering Leveraging the Benefits of SaaS and open APIs

Olli Harkoma,  
AGCO

16:00 – 16:25

## Production Emissions in Technology Planning

Challenges and Approaches Using the Example of Electric Drives

Michael Nankemann,  
PEM RWTH Aachen

16:30 – 16:40

Short Break

16:45 – 17:10

## Cost Engineering in the 21<sup>st</sup> Century

How KTM Turns Methodology into Measurable Impact

Jürgen Gumpinger,  
KTM

17:15 – 18:00

## Where Cost Engineering is Headed by 2035

A forward-looking discussion on trends, technologies and more

Andreas Tsetinis,  
Tset  
Panelist 2,  
Company  
Panelist 3,  
Company

From 18:00

Networking & Evening Event with Drinks & Food



# Sponsor Packages

	Innovation Partner 4.000 – 6.000 EUR	Supporting Partner 2.000 – 3.000 EUR
Event Presence	✓ Premium booth space in the networking area stand-up counter, roll-up, and demo materials	✓ Shared sponsor table for flyers or giveaways
Logo Placement	✓ Logo placement on all marketing and event materials invitations, slides, event website, agenda	✓ Logo placement on all event materials event website, slides, invitations, agenda
Designation	✓ Designation as “Innovation Partner” in all communications	✓ Recognition as “Supporting Partner” in all event communications
Speaking Opportunity	✓ Seat on the expert panel discussion or 5–10-minute speaking opportunity based on availability	×
Attendee List	✓ Full access company name, job title, and name – GDPR compliant	✓ Limited access company name and job title
Giveaways / Materials	✓ Inclusion of one branded handout or giveaway item in attendee materials	×
LinkedIn Presence	✓ Dedicated sponsor announcement on LinkedIn & Post-event mention in the LinkedIn recap tagged and linked to your company	✓ Inclusion in joint sponsor post on LinkedIn before and after the event
Event Tickets	✓ Two complimentary event tickets including access to the speaker and networking	✓ One complimentary event ticket event website, slides, invitations, agenda



**Limited seats available –  
register now for this  
exclusive industry event!**



## **Shaping the Next Decade of Cost Engineering**

**Thu, November 5, 2025 | 13:00 – 18:00**

Munich Urban Colab  
Freddie-Mercury-Straße 5,  
80797 Munich

**Reserve your spot →**



**For any questions or  
further information feel  
free to reach out to us!**

[tset.com](https://tset.com) | [info@tset.com](mailto:info@tset.com)

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